Website Development

**Unique, Agile and Scalable Web Apps**

Enhance your business success with custom websites that grow key business metrics

**Get Started**

**Web Applications that Work**

Every website has two major functions - to put a business in the best light and drive sales. If your website is outdated, unattractive or difficult to use, your digital presence is dead in the water. This is where we come in.

At Cloud Marketing, we partner with brands like yours to create powerful websites that solve complex business problems. We understand a website is not only created to showcase your unique brand, but also to engage potential clients and convince them to buy from you.

We have a solid understanding of digital strategy to help us understand your company’s vision and capture the imaginations of your prospective clients.

**Custom Features, Seamless Experience**

In today’s fast paced world, technology is evolving more rapidly with more than 1 billion people accessing the internet from their mobile phones. If you aren’t providing your customers a great mobile website experience, then you’re missing out on a huge number of potential sales. Hence, it’s important to keep your business websites responsive across all browsers for an all-inclusive user experience.

**Long-Standing Expertise**

Building a unique and efficient web application can be a bit challenging, but it gets a lot easier with the right development company. You need a website that combines modern technology and great functionality with a fantastic user experience? Look no further.

At Cloud Marketing, we understand that your brand is special to you, so we always strive to develop well-planned web applications by using the latest tools or technologies following a customer-oriented approach.

Our experts have vast experience and knowledge of mark-up, coding and style languages (such as HTML5, CSS, JAVASCRIPT, SCSS, .NET, PHP and so on) which will remain growing in years to come.

Over the years, we have built several websites for businesses and individuals using the required resources and expertise to pull it off.

Whether you want a custom website or a web application with a web counterpart, you can always trust our team of professionals.

Get in Touch!

**What Makes us Unique?**

* **Excellent Team-work**

We have different skilled professionals for every stage of the development process. Ranging from graphics design, UI/UX design, front end development to SEO, back end development and content. All of these teams work together as one to provide an exceptional website or web application that propels your business forward.

* **Affordable Pricing**

At Cloud Marketing, we offer unbeatable prices you might not find at other agencies and also deliver an outstanding job that will leave you surprised at what with we’ve achieved with your investment.

* **Customer Satisfaction**

Driven by passion, innovation and a keen dedication to customer satisfaction, we make sure to completely understand your vision and needs to provide you with an outstanding website that drive sales.

**Ecommerce Website Design**

**Maximize your Sales Process with Custom Ecommerce Website Design Services**

Ecommerce solutions geared towards providing businesses with standard features and functionalities that turn prospects into customers.

**Hire Us**

**Acquire, Enhance and Retain Desired Customers with a CRM service that Works**

At Cloud Marketing, our customer relationship management service offers a flexible and easy-to-use live chat interface that helps you attend to your customers’ customizable orders on the go. When you work with us, we design ecommerce websites with overall customer relationship management services and also ensure you direct access to your buyer’s needs and complaints.

While maintaining the core values of your brand, we ensure your eCommerce webpage is fully integrated with blogging and newsletter features to help keep your customers informed about the industry, as well as enable new clients get signed up for product updates, promotional offers and discounts on deals.

**State-of-the-art Website Security**

An effective eCommerce website serves as the backbone of your online retail business, and we understand the importance of channeling the latest technology to yield maximum profit for your brand. That’s why, working with our team of website design experts would guarantee your eCommerce webpage maximum protection with layers of encryptions, by creating an air-tight security front-end and back-end that protects your customer’s card and personal information.

To protect your websites against daily vulnerability scam, we make use of state-of-the-art website security features that includes all-round data encryption, server security and up-to-date data backup.

**Easy-to-use Website Navigation & Layout**

At Cloud Marketing, our goal is to ensure your webpage is structured with user-friendly navigation and layout designed with the user experience in mind. Working with our team of eCommerce UX design experts, we offer themes customization services that gives your customers the benefit of a pleasurable shopping experience.

**Visitors’ Analytics &Traffic Statistics**

Cloud Marketing provide eCommerce website services that comes with the benefit of Google Analytics Integration on your website.

* We provide unlimited access to Google Analytics that gives you the ability to keep track and analyse your visitors and traffic statistics.
* We make use of software that grants you access and storage of your visitors and potential buyers’ information.
* With the integration of Google Analytics provided by our team, you get detailed statistics on the quality of your services and how best to improve them.
* We analyse the traffic statistics to help increase your overall traffic conversion rate.

**Access to Multiple Payment Options**

Driving the online market requires that your business accepts major online payment options globally known. Cloud Marketing will work with your business structure to help create and manage an eCommerce website with ranging payment options. Our accessibility to leading online payment outlets helps your customers validate their orders with ease. We've built a lasting relationship with multiple online payment companies. Your business is not exempted.

**Partner with Us Today!**

**Creative Marketing Services**

**Creative Marketing Services That Improve Sales**

Activate a new array of revenue by building your brand through our high-impact creative marketing services options.

**Get Started**

**Resourceful Brand Strategy & Design**

Every successful trip starts with the ability to fully visualize and chart the destination. As marketing experts, we offer underlying brand analysis and strategies that sets your business’s marketing efforts to the right direction. At Cloud Marketing, we help organizations explore, evaluate, and build creative marketing strategies that improve sales.

We deliver first-hand marketing techniques and tips that help you speak the language of your audience before you engage them. Our brand strategy and design services include brand building, rebranding, brand development, and brand marketing action plan.

**Professional Sales and Marketing Collateral**

Cloud marketing helps improve your marketing standards by getting your sales collateral up-to-date and profit-yielding. Our sales and marketing collateral designs are made by professionals who understand the essence of prints advertisement and marketing. We ensure all prints and collateral materials portray the intended information with captivating and profound statements. Cloud marketing also provide comprehensive brochures, visual aids, and data sheets that helps demonstrate a level of standards during marketing.

**High-definition Marketing Designs**

Get your ideas to your potential customers with our HD graphics, audio-visual marketing contents, and captivating marketing designs. Our team of professional graphics designers creates high-resolution visual content for all forms of marketing that engages, excites and swift positive response. We get innovatively creative with the marketing contents and also deliver products that maintains high-quality standards while keeping to the agreed budget and time frame.

**Social Media Marketing Campaigns**

Creating and maintaining an active social media presence could be quite tasking and demanding. While we act as a direct link between your brand and the internet, Cloud marketing is remarkably capable of turning around your traffic and revenue through social media marketing. We analyze, evaluate, and get your brand engaged with the wide range of potential customers on social media. We help you raise and build followers on your various social media accounts, as well as engage your followers with useful contents.

**Why Our Clients Love Us?**

* We are your one-stop shop for creativity and as such, we do not only collect our data through research but also provide actionable insights and effective strategy that drives our client’s brand.
* We help our clients get more clients.
* At Cloud Marketing, we view ourselves as an extension of our clients’ business and so we show keen attention to details and keep you updated on the progress of your project to achieve a greater result.
* We don’t just take up projects, we also focus on building and maintaining long term relationship with our clients to learn more about their business and grow with them.
* When our client needs project to be taken up urgently, we are always available. We provide prompt responses and ensure your needs are attended to in no time.

**Website Maintenance Services**

**Routine Website Maintenance with a Difference**

We maintain, fix and protect your websites to retain customers and keep your brand relevant in your market space.

**Get Started**

It’s a well-known fact that search engines love active, up-to-date, fast, and well-maintained websites. With that in mind, it’s important that you hire experienced website managers that ensure uploaded contents are correct, up-to-date and also takes care of regular cache clean up that automatically increase your website’s loading speed. With Cloud Marketing, your website maintains an increasing rate of traffic visits, and conversion for years.

Quit the guess work and hire our professionals at Cloud Marketing.

**All-round Website Security & Performance**

Cloud Marketing operates on a proactive directive when screening for potential threats to your website. We take care of the issue before it reflects on the quality of your content and the webpage. Our company becomes responsible for regular security updates and upgrades to keep your website technical framework up-to-date. Outdated plug-ins could be responsible for major website security breakdown and performance. We, therefore, make it our priority to follow the plug-ins updates.

We offer standard maintenance website services to keep your website’s uptime speed optimal and running. Our daily backup and hourly monitoring feature help you keep tabs on your traffic progress and data security. We also give full-time consultation, strategies, and planning on outdated links and revamp for the effective functionality of your website. With Cloud Marketing in charge of your maintenance, consider your website fully secured, equipped with the latest plug-ins, and completely bug-free.

**Follow-up Support for Better SEO Experience**

For a quality SEO experience, our team of digital marketing experts is assigned to oversee the improvement of your content on Google ranking and other search engines. We work towards keeping your website updated with the latest keywords research, relevant links, refines imagery, and other Search Engine Optimization requirements for ranking the first page. At Cloud marketing, we do not only create remarkable online experiences; we also value the essence of website maintenance for the maximization of your online space.

**Frequent Analytical Testing & Repairs**

Website testing should be a frequent routine carried out by every developer beyond the initial launch. Launching a website surely involves lots of technicality; however, consistent testing and repairs help sustain the quality of the webpage. At Cloud Marketing,

* We offer regular analytical testing that helps highlight technical issues and bugs developed over time.
* We work with website testing professionals capable of spotting and fixing bug issues, while we offer improvement solutions to them.
* Cloud marketing tracks and monitors technical glitches and traffic declination before it tells on your revenue.

**Website Content & Graphics Update**

The quality of your content and overall website appearances leaves a lasting first impression on your customers. Cloud marketing ensures that your website gets well-maintained and help fine-tune your new products and content before releasing them to your customers.

Whether you run an eCommerce website or a blogging outlet, we help generate engaging content and attach appealing graphics that help deliver your message in a grand visual style. We help your customers stay connected to the daily information updates required in the sector by releasing up-to-date content.

**Get in Touch**

**Business Branding Services**

**Custom Business Branding Services for All Businesses**

We build brands that stand out among the crowd, inculcating exceptional branding strategies that works

**Get Started**

**Let Your Brand do The Talking**

Have you ever wondered why customers aren’t choosing your brand? Perhaps what your business needs is an effective branding strategy that defines your purpose, values and personality. Your customers get a clearer design solution that describes who you are, what you do and most importantly what sets you apart from your competitors.

Cloud marketing would help prepare your brand identity for the world. We work with the best business branding professionals who employ exceptional strategies and brand identity curriculum structured to achieve successful business outcome while maintaining your brand’s core values. As a new business, Cloud marketing branding services take care of your brand messaging, logo design, website design and development.

**Creative Rebranding for Existing Businesses**

If you are running an existing business and you have a new initiative completely different from the ancient and outdated approach of things? Cloud marketing have given hundreds of brands a voice in their various sectors and would also help rebrand your existing business by restructuring major areas that need fresh insights. Our professionals would offer consultation and innovative ideas on your logo design, color psychology, marketing strategies and campaigns.

**Target Audience Research**

We believe understanding your audience is central to solving various complex challenges for your business, and can equally help you develop a brand that compel your customers to pick your business over other available options. That’s why, we make use of the target audience research technique to enable us discover, learn and understand what your target audience really wants and how best your brand can solve their challenge.

Our research team is vast in engaging the public on surveys partaking to various sectors structured to get feedback, suggestions, and customized requests on your business.

These surveys have proven to be one of the most effective tools used in business branding to create a customer-client relationship.

**Additional Stationery Design & Catalogue**

Cloud marketing oversees the design, editing and printing of your flyers, invoices, business cards, letterhead, social media covers, roll-up banners, email templates and so on. Our designers and printing team are one of the best when dealing with additional design. We work on additional stationery designs to help convey your events, promotional offers, and info-graphics better. We also engage every resource at our disposal to ensure your brand identity is unique and stands out among your competitors.

**Years of Experience**

Knowing fully well that experiences can’t be learnt, it’s built over time. Over the years, Cloud marketing has grown steadily to learn, understand and accumulate experience that’s unique to the branding industry. This sets us apart from the crowd and enable us produce high quality work that meets industry standard. Our years of experience in business rebranding give us the advantage of knowing exactly what your audience needs and what they expect during the launch. When you work with Cloud Marketing, it’s all about you and your brand.

**Website Design Services**

**Website Design Services**

In present times, it’s quite unimaginable to run a business without a proper website. One that captures your imagination widely, has a great user experience and is capable of turning prospects into customers. As much as every business desire a great website that drives sales, there are several other factors that can hurt your business, such as unattractive design and a poorly implemented navigation structure. These two factors boldly determine whether your visitors spend a great deal of time on your website or leave after a few seconds. At Cloud Marketing, we focus on designing websites that reflect your brand identity with a great design, style, layout and good loading speed.

We believe your website is meant to be unique, just like your business. It’s time you get a befitting one.

**Hire Us**

**Customizable Mobile-friendly Website Designs**

Google search rankings have now given mobile-friendly websites an edge over others who have poor interface for mobile phones, so it’s important to stand out from the crowd with a well-performing website with a responsive design. We help you reach your audience by paying just as much attention to the mobile interface of your website for better human resource activities such as live chats and contact us information. With our website designs, your customers get a better surfing experience from their mobile devices.

**Zero Hidden Fees & Webpage Ownership Clauses**

Unlike various website design companies who draft ownership clauses in their contracts, Cloud marketing grants you 100% ownership after creation. We get the job done, and deliver complete access to you after completion with no hidden fees for the tools, plug-ins, and other technical part of your website asides the domain charges.

**WordPress Website Design Services**

Websites known to use WordPress plug-ins and templates often have higher chances of creating customizable content and webpage interface. Cloud marketing provides you with a completely custom website using the best, up-to-date and attractive converting templates. Our website developers get creative with the scaling up and expansion of the website themes and plug-ins options for the betterment of your business.

**Landing Page Optimization Services That Drives Results**

Cloud marketing uses the right copywriting techniques and research to make your landing page as professional and informative as possible. Our landing page designs and optimization services drive towards restructuring your website to increase revenue for your business. Our team builds promotional and product-targeted landing pages that helps you retain your visitors’ attention. We help maintain and increase your visitors’ attention ratio from the landing page to the products & services page.

**Optimal User Experience**

At Cloud marketing, we create your website to yield the best optimal user experience, that is, in 0.5 seconds, your visitor already has an understanding of your website layout and design. Our website developers create easy-to-use user experience features and layouts that enable visitors navigate around your products and services easily. Cloud marketing creates websites with the user experience of the customer in mind to generate sales and also help you get referrals from active users for navigation simplicity.

**Get in Touch**

**Mobile App Services**

**All-in-one Mobile Application Development Services**

We provide custom, high performance mobile app development solutions that boost brand’s loyalty.

**Get Started**

For many businesses, the frustration of finding the right company that understands their idea deeply is never ending. It’s therefore important to adopt a reliable mobile app development solution that creates a well-functioning, scalable mobile application for small-large business. At Cloud Marketing, we have mobile app developers that uses up-to-date technology to create applications that transform your complex idea into simple solution. Whether you need an application for android, IOS, or Java, we’ve got you covered. Our team of professional developers have years of experience in creating innovative applications that will bring your business into limelight.

**Mobile Application Design**

The problem of failed mobile applications due to poor design, bad user experience and inexperienced app developers is widely discussed in today’s modern world, that’s why Cloud Marketing will work with you to create groundbreaking applications that engage your customers and specifically meets your company’s goals and objectives.

We have UI and UX design specialists who create revenue-driven mobile applications with optimal user experience features or designs that infer the core values of your brand and company. Our mobile app design features have ensured the real-time sales success of multiple firms and organizations. You too can join the long list of our happy customers.

**Quality Assurance Testing & Development**

Since we all agree that testing is a vital part of the mobile application development process, our team of mobile app developers runs a series of tests on every application produced to ensure every possible interaction is in check. We upgrade, detect bugs and correct every lapse until the highest level of quality is achieved. Our clients are welcome to the final prelaunch testing session where we run the application with real-time conditions, where we also take notes and custom request to the theme, assess every feature of the mobile app to ensure the quality of the product before making it available to the public

**Internet of Things**

The internet of things has created a new era for mobile technology. With well-designed mobile applications, several functions of home automation and smart devices can be accessed. Cloud marketing specialists design high-functioning apps with hardware functionality through Bluetooth and Wi-Fi. Our designers also help ensure that the IoT features come with easily accessible navigation for a great user experience. Every IoT application is encrypted with layers of security, making hacking impossible from an unknown source. Depending on the product involved, the IoT application could come with a multiple-user function that enables two or more user access to the technology.

**Sophisticated Geo-location Applications**

We help create functional geo-location applications that enable users locate, share, and link locations together. Our geo-location apps are also built to grant users check-ins access as well as keep location history, records and statistics. Cloud marketing creates geo-location inclusive features to mobile applications to make the app feature-rich and also ensure that our geosocial application serves the right purpose.

When you hire Cloud Marketing, you hire experienced, passionate and innovative professionals ready to deliver.

Get in Touch!

**Digital Marketing**

**Revenue-boosting Digital Marketing Services**

Enhance your brand visibility and boost sales conversion with digital marketing campaigns that drives result.

**Get Started**

**Effective Search Engine Optimization**

One of the big reason small businesses struggle to sell is their inability to rank higher on google searches, increase leads and engage their target audience. They either do not pay attention to appearing on top of the search engines or have invested in cheap SEO service that failed to yield good result. You can change your brand story with us in the picture.

Working with us at Cloud Marketing would grant you access to years of unlimited resources specifically channeled to promoting your brand, as well as services that include technical SEO audit, on-page and off-page SEO, customized content marketing portfolio. Our SEO professionals are experts in decoding the constant algorithm upgrades made by search engines. With our search engine optimization services, we guarantee your business a qualified search traffic increase, more leads and more revenue.

**Strong Social Media Presence**

When we pick up a brand, its social media presence leaps from whatever phase to a significantly high domain. Our social media advertising strategies are designed to ensure that your paid social ads are directed to your target audience specifically. We provide your brand with advertising campaigns; customized ads setups and seasonal ads copy tweaks necessary to help stay ahead of your competitors. In the end, our social media advertising services would drive impactful business growth to your brand.

**Website Design & Development Consultancy**

The quality of services a business claim to provide can be questioned by the accessibility of their webpage. The structure, design, and functionality of your website helps your audience interact with you better. Our web design & development consultancy services are led by professionals in the field who provide insights and suggestions to the structure of your webpage. We’d help you reevaluate the blueprint of your website’s design by making it a masterpiece worthy of increasing revenue.

**Result-driven Email Marketing Services**

With the up-to-date email marketing and advertisement tools at our disposal, our email marketing experts have created tested strategies that work on converting first-timers or visitors to potential clients through email advertisements and carefully stating out how your product and services meet their needs.

At Cloud Marketing, our professionals completely understand the psychological aspects involved in dealing with email, and so we employ these tried and true techniques in serving your mailing lists with updated information, as well as strengthen customer relationship with clients.

**Outstanding PPC Management Services**

At Cloud Marketing, we strategically make our Pay-Per-Click service available to your most qualified audience at their disposal, as well as work with customized PPC campaign services that are set to increase the conversions and revenue of your brand. Our services include banner ad design, strategized website conversion, detailed report, Google Ads and Bing Networks. We have built the best PPC management services portfolio with several brands campaigns and retention rate of 90%.

**Get in Touch**